



KDS Group

OVERVIEW

Group Overview

KDS Group is one of the most renowned business and industrial conglomerates of Bangladesh, based mainly in the port city of Chittagong but with extensive operations in Dhaka as well. It has also established offices and agencies in India and Hong Kong and are currently expanding into Europe and North America, thereby paving the path into becoming a Bangladeshi based multinational.

The group was founded in 1983, through the establishment of one of the first garments industries of Bangladesh, and over the last 24 years, through innovation, dynamism, untiring effort and dedication, the business in terms of assets and revenues have grown exponentially by sometimes over 500% a year. The fields of business have also extended from being just apparel exports to a whole array of other industries. Today the total group can proudly declare over USD 500 million in annual revenues in total, with over 16000 employees, staff and workers strength.

KDS values human capital and is therefore committed to attract, groom and nurture talent through industry leading compensations and benefit packages apart from invests in on training its potential employees under local as well as foreign trainers. KDS has engaged the internationally renowned organizational development consultants “Ernst & Young” to develop upgraded Human Resource Management practices such as appraisal through the Balance Score Card method, talent mapping through the Boston Matrix etc.

The Group adheres to international compliance requirements closely, and has taken many social initiatives for the betterment of the lives of its workforce going even beyond foreign requirements.

KDS is always keen on taking new challenges and initiatives supported by the robust financial appetite it enjoys along with the open support of all major financial institutions in Bangladesh based on their healthy business track record with each of them.

Industries KDS is involved in

- Apparel
- Textiles
- Apparel Trims & Packaging
- Steel
- Information and Communication Technologies
- Logistics
- Shipping
- IT Training Services
- Banking
- Insurance
- Investment Management
- Shares and securities trading
- Other trading operations

KDS Group is also extensively involved with a large number of corporate social responsibility and philanthropic initiatives.

Concise overview of the different business wings:

KDS Garments

This wing of the group is actually comprised of 5 Apparel manufacturing companies which are: **KDS Garment Industries Limited, KDS Hi-Tec Garments BD Ltd, KDS Apparels Limited, KDS Fashion Limited and HN Garments Limited**. Altogether, the Garments sector of the Group, has earned 11 National Awards (President Gold Trophy) between 1985 to 1998 for the highest exports of ready made apparels from Bangladesh. It has also earned the following international awards and recognitions: **VENDOR EXCELLENCE AWARD - 2004** from Charming Shoppes, Inc. USA, Business Innovative Director, Texas, USA, Award of **AMC USA 1998,1999 & 2000**, Award of **KMART Apparels Corporation, USA 1998,1999 & 2000**, and Award from Trade Leader Club, Spain 1992, 1993. The Garments division of the group is also among the few selected global strategic vendors of KMART, Fila, Target, Globe Trotter, Walmart and many other highly prestigious global brand names and they also have exclusive supply agreements for certain product lines with some of these global companies as well.

Within this division, there are sub divisions of Knit, Woven, Jackets, Washing, Embroidery, Quilting and many others, which equips the Group to be the provider of all kinds of apparel manufacturing solutions to any Apparels company worldwide. They are currently expanding their facilities and by the middle of 2009, they shall be the largest manufacturer in the Knit sector across Asia, which will be a matter of national pride as well.

KDS Textiles

The textile division of the Group is equipped with world class European machinery and has a highly skilled and well trained workforce and technically knowledgeable management from home and abroad. This unit can proudly claim that the quality of the knit fabrics they manufacture is at par with the best international products and meets as well as sometimes exceeds most global standards. This division provides backward linkage for not only the apparels manufacturing wing of the group but also supplies fabrics to hundreds of other leading apparel manufacturers across the country. There are two companies in this Division, which are **KDS Textile Mills Limited** and also **KDS Spinning Mills Limited**.

KDS Accessories

[apparel trims & packaging]

The trims and packaging wing provides the most comprehensive range of 1 stop TRIMS and Packaging Solutions for all Ready Made Apparel manufacturers both within Bangladesh and abroad.

This arm of the Group manufacture:

- All kinds of packaging products, including boxes and cartons
- Sewing threads
- Labels and tags
- Plastic Hangers
- Poly bags
- Heat Transfer and other colour printing solutions

In addition they also supply: buttons, collar bones, zippers, and all possible kinds of TRIMS items to garments factories across the nation and to other parts of the continent.

Aside from evolving into a Bangladesh based multinational company with offices in India, Hong Kong and the UK, this strategic business unit of Group has elaborate corporate office set ups and factories in both Dhaka and Chittagong. They also have a network of operations across other countries of Asia and carry nominations of many reputed clothing brands such as: **George, Target, K-Mart, Levis, Mervyns, Nike and H&M**. All the manufacturing units within this wing of the Group are of international standard and certified under ISO, IMS and Ocotex respectively.

KDS Steel

The Steel division is one of the largest of all the wings of the Group. In this division, the Group manufacture and process flat products of steel in all its stages of production, thereby emerging as another fine example of backwards and forward integration including all the stages from Cold Rolling, Skin Passing, Annealing up to Galvanizing. The companies operating under this arm of the Group include: **KY Steel Limited, KIY Steel Limited, KYCR Coils Industries Limited, KY Tinsplate Company Limited.**

Information and Communication Technologies

KDS Group was the pioneer in promoting IT education in Bangladesh by founding the prestigious educational institute in conjunction with NIIT India which offers diplomas on a wide range of computer hardware, software and programming related subjects and has contributed to the shaping of thousands of careers and lives.

KDS Group also employs some of the most talented young minds of the IT field of Bangladesh and with their help, the company has created a remarkable range of production related, as well as management and administrative software which are more advanced than software used even in many of the reputed multinational and global companies operating in Bangladesh as well as the leading banks.

Specialized software were created internally to manage the total HR activities ranging from payroll management through biometric readers to online real time appraisals. Elaborate supply chain software assist in a smooth management of the entire supply chain process and offer highest standard of information to the client setting benchmarks in the industry.

Many of the factories of the Group, specially in the Garments division, are equipped with most advanced technology which allows "time-motion studies" to take place, whereby each and every specific production related action is timed to help compute precise completion times of assigned tasks and human deployment requirements per stage of operation can be accurately predicted

and planned based upon this. This also permits more proper evaluation of productivity of individual workers as per mutually agreed and assigned targets.

Indeed, the group is undoubtedly a leader certainly among all local corporate bodies and also among many foreign companies in the usage and application of information and communication technology.

Logistics

KDS logistics Ltd (KDSLL) is the largest off dock service provider in Bangladesh. Situated within 20 kilometer of Chittagong Port with a view to be a leading logistics enterprise distinguished by the quality of our services.

We are geared to providing value added comprehensive warehousing & distribution services in KDSLL. The Distribution Center is equipped with a selective racking system for general cargo storage coupled with dedicated areas for temperature controlled and bonded cargo. A range of modern equipment and an auto docking bay capable of handling 126 x 40 containers at any given time, ensures quick turnaround of transport and smooth cargo handling. The whole Area consists of 17,62,00,000 sft of Fire Proof covered area fitted with state-of-art security system, CCTV surveillance cameras controlled by the own software, illuminated Flood Lights, with standby generators, RFID based container tracking, value added service like real time communication with outside world and internal bank booth.

Our strong customer base proven that we can compete with the challenge of increasing export & import demand of Bangladesh:

Shipping

Allied Express Shipping Ltd is a well-established and prominent shipping company in Bangladesh caring for all sea and road transport. By leveraging the over 25 years experience in the shipping industry of KDS group, our parent company, we have established long-standing relationships with several of our key customers and suppliers. We believe such long-standing relationships can be attributed to our reliable services and our integrity in conducting business, both of which are the essence of our enterprise culture. We deliver on our promises with day-to-day activities that represent value for money, quality, continuity, innovation and global reach, offering services that seamlessly combine its expertise and experience.

Allied Express Shipping is a fully integrated worldwide service provider dedicated to serving the Shipping, Logistics, Marine and related markets through an international network.

What we do :

- Liner Shipping Agency
- NVOCC Agency
- Non-Liner Port agency
- Container & Feeder vessel operation
- Container Terminal & CFS operation
- Multi-modal Freight Management
- Project handling ,Transportation & distribution

Banking

The Group also has a keen interest in developing the financial sector of Bangladesh for which it has been one of the founders of two of the very prestigious local commercial private banks: **National Bank Limited** and **Al-Arafa Islami Bank Limited**.

Insurance

As the Group expanded its operations in the financial sector, it also branched out into the insurance business and founded two companies in this avenue which have also become very successful in their own rights. The two companies are : **Northern Insurance Limited** and **Progoti Insurance Limited**.

Shares and securities

KDS Group has also founded a company called SKYS Securities which deals in the stock markets of Chittagong as well as that of Hong Kong and will soon be extending its operations into the Dhaka Stock Exchange as well. Through this wing of the Group, others can also invest and enjoy returns from stock market trading.

Investment Management

KDS Group is also launching a venture capital financing wing from which it can gather funds from people who are willing to invest in high return ventures and invest in sectors that promise quicker and higher yields albeit at a higher risk.

Other Trading and Upcoming Operations

KDS Group is also contemplating entry into the international trading sector in a large way in coming years and has also made significant progress in the power generation sector through the establishment of DK Power Plant Limited, and further extension in the Steel sector through establishment of Steel Accessories Limited.

Fuel Sector

KDS Group also owns Rahman CNG Co Limited, which is one of the largest CNG fuel distribution centres of Chittagong under the brand name of Fossil.

Corporate Social Responsibility & Philanthropy

The KDS Group sincerely believes in developing the community in which it operates and therefore has gone on to establish a large number of non-profit and entirely philanthropic educational

institutions and takes a regular avid interest in the quality and standard of these institutes. These are:

- Khalil Mir Girls School
- Khalil Mir Degree College
- Khalilur Rahman Shishu Niketon
- Saberla Khalilia Senior Madrasha
- Khalilur Rahman Mohila Degree College
- Khalilur Rahman students Welfare Trust
- Shandhir Gousia Tayobia Dilwara Beum Sunnia Senior Madrasha

Aside from these established social responsibility initiatives, the Group regularly makes large charitable donations to government funds during all natural calamities and also makes extensive contributions privately to all kinds of relief and rehabilitation initiatives taken nationwide.

KDS Group is one of those Business Conglomerates who has set out to put Bangladesh on the global map through industrialization and modernized commerce.

Corporate body & Management

KDS Group is managed by a competent board with over 60 years of experience together in managing wide range of initiatives and operations including international initiatives.

The existing Chairman of the Group founded the organisation in 1983 and has steered KDS to rapid growth and diversity. The participating directors of the group having international education and professional experiences have augmented this further to expand the horizon of KDS group.

KDS believes in clean and transparent management of operations and breeds a culture of corporate and independent governance by professionals.

With the team of professionals in the management and the zealous board, KDS now has the appetite to take on further challenges of growth and diversity to enhance its coverage on industries and potentials and increase its revenues and over all value for the clients, shareholders, employees and associates.